

# COLORADO STATE UNIVERSITY SYSTEM

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## Policy and Procedures Manual

SUBJECT: GOVERNANCE

Policy 105: CSUS Board Campus Presidents Policy

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### **Board Policy:**

The Presidents serve as the Chief Executive Officers of the designated campuses and as CSUS Officers, appointed by the Board, and report to the Chancellor. In fulfillment of the attendant responsibilities, the Presidents:

- Provide visionary leadership fostering the development of the campus communities and the fulfillment of distinctive campus missions in teaching, research, and service, while assuring environments conducive to and supportive of robust intellectual interaction and exchange, creativity, diversity, civic engagement, and achievement;
- Stand fully accountable for the appropriate use of funds and resources and adherence to federal and state law and Board policies in the fulfillment of the missions of the campuses;
- Oversee and approve all campus items for placement on the Board and Board Committee meeting agendas, complete with necessary supporting documents, and submits the items to the Chancellor for review;
- Plan and oversee the campuses' plans for attracting external – public and private support for higher education and for the campuses specifically to assure a resource base sufficient to the fulfillment of the missions of the respective institutions;
- Act as the public spokespersons and advocates for the campuses, and on request from the Chancellor, for the CSUS and the Board;
- Recruit, develop, and maintain campus executive officers dedicated to the fulfillment of the campuses' missions, and evaluate their performances annually, reporting the results to the Chancellor and the Board in Executive Session;
- Assist the Chancellor in organizing the meetings and agendas of the Board, in consultation with the Chair, for the efficient and effective use of the time, energy, and talents of the Board;
- In concert with the Chancellor, oversee all governmental relations for the campuses and provide or arrange official testimony on behalf of the campuses and its constituent entities to the Governor, State Legislature, US Congress, federal and state agencies, and any other organizations;

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- Plan and conduct appropriate public relations for the campuses – including media events, press conferences, talks and speeches, public service announcements, news releases, video clips, and all others – to raise public awareness of and enhance the image, status, financial condition of the campuses, making known the missions, aspirations, accomplishments, contributions, and needs of the campuses and their related entities;
- Oversee the development and implementation of the campuses' Strategic Plans within the context of the CSUS Strategic Plan, informing the Chancellor and the Board, public, and policy makers of accomplishments and progress toward achievement of goals, including the affirmative action, out-reach, and diversity goals adopted by the campuses and the CSUS;
- Provide leadership for the periodic review of campus programs, policies, and performance to fulfill the overall goal of achieving excellence in teaching, research, and service, presenting reports to the Chancellor and the Board annually on progress, timely issues, policy and program direction, and environmental conditions;
- Assure highly collaborative relationships among the three CSUS campuses and other public institutions in Colorado to realize the most effective and efficient use of available resources; and
- Perform or oversee the performance of all other functions necessary to the effective operation of the campuses in accordance with CSUS policies.
- Prepare and implement prudent budgetary and fiscal management of each University.
- Perform the duties as outlined in the applicable Employment Agreement and as may be assigned by the Chancellor or the Board.

### Procedures:

- A. The Chair of the Board appoints a search committee for a Campus President in accordance with Colorado law.
    1. The Chancellor and the Office of General Counsel provide administrative staff support to the search committee;
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2. With approval of the Board, the Chancellor may contract with a search firm to assist the search committee.
  3. The Chancellor provides input for the appointment of the Presidents to the Board.
  4. The Board makes the final decision as to the hiring of a President.
- B. The Chancellor, in consultation with the Evaluation Committee, conducts the evaluations of the Presidents and presents the results and recommendations to the Board in Executive Session in accordance with the Board's Evaluation Policy.

Last amended by Board of Governors Resolution December 4, 2014.